

## PRIVACY POLICY

This privacy policy applies to all information we may collect about a user while using our programs, products and our websites, namely go1excelsiornutrition.com, smo.go1excelsiornutrition.com and excelsiornutrition.com. By visiting our websites, you are acknowledging and opting in to the terms of this privacy policy.

### *The type of information we gather*

Simply accessing our websites automatically provides us with certain information. This includes basic details such as your IP address, visit time, referring website, exit websites, operating system, and browser type. Our websites inherently record this basic data about your visit.

This allows us to collect and use your personal data during your session on our websites and to customize content for you as an individual. If you use a common Internet browser, you have the option to configure it to notify you when you receive a cookie or to reject cookie access.

Any information you voluntarily provide to us through postings on our websites or via email may also be collected. You have the choice not to share information with us, but withholding it may result in denial of access to some or all of our website's services and features.

Certain transactions conducted on our websites may require payment via credit card, debit card, checks, money orders, or third-party online payment services. During such transactions, we will collect transaction-related information as necessary for conducting business with you. This may include your billing address, telephone number, and other pertinent details.

You can disable cookies by enabling the corresponding setting in your browser. This will allow you to opt out of installing all or some cookies. However, if you block cookies in your web browser, including those that are essential, this may result in loss of access to all or some sections of our websites.

We do not offer services or products to minors. If you are under 18 years old, you may only use our websites with the explicit permission and active participation of a parent or legal guardian. Minors are advised not to disclose any personal information to us or other visitors on the websites.

### *Use of your information*

We utilize your information to manage the operational activities of our websites. This may include contacting you regarding websites updates, introducing new services or promotions, resolving disputes, addressing technical issues, and upholding the terms and conditions of our websites.

As a standard practice, we do not share your data with third parties without your consent. However, there are exceptions outlined in the following paragraphs.

In certain circumstances, we may, at our discretion, disclose information about you to law enforcement or government authorities for fraud investigations, suspected intellectual property infringements, or any other illegal activities that could potentially lead to legal ramifications for us.

While individual identifiable information is not disclosed, we may share aggregated data about our website's visitors with advertisers or other third parties for marketing and promotional purposes.

Periodically, we may enlist third-party suppliers to provide services on our websites. If a supplier intends to collect information about you, you will be informed. Nonetheless, you are never

obligated to provide information to a third-party supplier. We impose restrictions on how third-party suppliers can utilize your information, prohibiting them from selling or distributing your information to others.

#### *Disclosure of information*

If you decide to share personal information with visitors of websites or other third parties who are not our suppliers, please exercise caution. The handling of your information is subject to the privacy policies and practices of these third parties.

#### *Unsubscribe process*

We are taking a stand against unsolicited marketing emails, commonly referred to as spam, because they undermine the interests of Internet users.

To ensure your privacy, we use a verified consent system to participate in such communications. You always have the option of opting out by using the unsubscribe button/link provided in the body of the email.

Within emails, this unsubscribe link will be included in the footer of the email.

If you would like to unsubscribe from Skool.com platform notifications, you can do this in your user account.

Please also contact us by sending an e-mail to [support@excelsiornutrition.com](mailto:support@excelsiornutrition.com) if you have any problems with unsubscribing.

#### *User names and passwords*

Certain sections of our websites may require a user name and password for access. It's important not to share your password with anyone. Whenever you access a password-protected area of our websites, remember to log out when you're finished. Additionally, as a safety measure, fully close your web browser and reopen it before browsing other parts of the Internet.

If you happen to acquire personally identifiable information about another user of our websites, you are strictly prohibited from disclosing this information to anyone else without the explicit consent of the user and our authorization.

#### *Policy changes*

The provisions of this policy may be changed from time to time by updating these websites. You should check these pages frequently to ensure that you are in agreement with any updates.